

RESOLUTION NO. 2009-25

**A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF ELK GROVE
DIRECTING THE TRANSIT SYSTEM MANAGER TO ISSUE A REQUEST FOR
PROPOSALS FOR TRANSIT ADVERTISING, SALES AND PLACEMENT ON CITY
OWNED BUSES AND BUS SHELTERS**

WHEREAS, the City of Elk Grove receives a variety of State and Federal funding for transit operations and capital activities; and

WHEREAS, funding for Transit activities has been reduced at the State level over the past several years; and

WHEREAS, the transit program does not currently include advertising on any transit vehicle or bus shelter; and

WHEREAS, the City of Elk Grove is interested in generating additional revenue for use in operating the transit system.

NOW, THEREFORE, BE IT RESOLVED that the City Council of the City of Elk Grove hereby directs the Transit System Manager to proceed with the issuance of a request for proposals for advertising on City owned buses and bus shelters.

PASSED AND ADOPTED by the City Council of the City of Elk Grove this 11th day of February 2009.



PATRICK HUME, MAYOR of the
CITY OF ELK GROVE

ATTEST:


SUSAN J. BLACKSTON, CITY CLERK

APPROVED AS TO FORM:


SUSAN COCHRAN, CITY ATTORNEY

CERTIFICATION
ELK GROVE CITY COUNCIL RESOLUTION NO. 2009-25

STATE OF CALIFORNIA)
COUNTY OF SACRAMENTO) ss
CITY OF ELK GROVE)

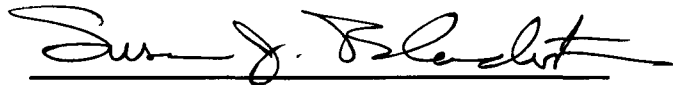
I, Susan J. Blackston, City Clerk of the City of Elk Grove, California, do hereby certify that the foregoing resolution was duly introduced, approved, and adopted by the City Council of the City of Elk Grove at a regular meeting of said Council held on February 11, 2009 by the following vote:

AYES : COUNCILMEMBERS: Hume, Scherman, Cooper, Davis, Detrick

NOES: COUNCILMEMBERS: None

ABSTAIN : COUNCILMEMBERS: None

ABSENT: COUNCILMEMBERS: None



Susan J. Blackston, City Clerk
City of Elk Grove, California